

# 2019 ARTBA National Convention

## SPONSORSHIPS & BENEFITS

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### Double Platinum: \$50,000

- Six complimentary registrations.
- Opportunity to deliver brief remarks during opening lunch.
- Opportunity to have two-minute video of your organization's message/theme to be previewed before a general session.
- Lead recognition on event app.
- Recognition as sponsor on Facebook and in a Twitter post, visible to ARTBA's 11,000 followers.
- Full-page, 4-color premium position ad in event program.
- Brief video from organization's rep showcasing highlights of their firm.
- Reserved table seating by stage for 10 at Chairman's Banquet.
- Reserved table seating by stage for 10 at ARTBA Foundation Awards Luncheon.
- Reserved space in hotel for meetings with colleagues or customers.
- Opportunity to introduce the Convention opening speaker.
- Recognition on all tables at Chairman's Banquet.
- Corporate promotional video played in loop at registration desk and posted on convention website.
- Recognition as primary convention host on marketing materials.
- Table top exhibit with company promotional materials.
- Full attendee list provided pre- and post-conference.
- Corporate logo featured at front of event program. Opportunity for distribution of promotional materials in convention registration packets.
- Corporate logo on convention website.
- Logo projected on-screen at general sessions.
- Four complimentary registrations to the 2019 ARTBA Regional Meetings.

### Platinum: \$25,000

- Three complimentary registrations.
- Reserved table seating by stage for 10 at Chairman's Banquet.
- Reserve seating by stage for 10 at ARTBA Foundation Awards Luncheon.
- Reserved space in hotel for meetings with colleagues or customers.
- Recognition on all tables at ARTBA Foundation Awards Luncheon.
- Top level recognition on event app.

- Recognition as sponsor on Facebook and in a Twitter post, visible to ARTBA's 11,000 followers.
- Logo projected on-screen at general sessions.
- Corporate logo featured at front of event program.
- On-site recognition.
- Corporate logo on convention website.
- Opportunity for distribution of promotional materials in convention registration packets.
- Table top exhibit with company promotional materials.
- Two complimentary registrations to any of the 2019 ARTBA Regional Meetings.

### Gold: \$15,000

- Two complimentary registrations.
- Reserved table seating by stage for 10 at Chairman's Banquet.
- Sponsorship recognition at ARTBA Foundation Awards Luncheon.
- Listing on event app.
- Recognition as sponsor on Facebook and in a Twitter post, visible to ARTBA's 11,000 followers.
- Logo projected on-screen at general sessions.
- Listing in event program.
- On-site recognition.
- Company listing on convention website.
- One complimentary registration to any 2019 ARTBA Regional Meeting.

### Silver: \$10,000

- One complimentary registration.
- Sponsorship recognition at your choice of one of the following: Past Chairmen's Dinner or one of two buffet breakfasts.
- Listing on event app.
- Listing in event program.
- On-site recognition.
- Company listing on convention website.

### Bronze: \$5,000

- Sponsor recognition of a networking break.
- Listing on event app.
- Listing in event program.
- On-site recognition.
- Company listing on convention website.

# SPECIAL SPONSORSHIP OPPORTUNITIES

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## **Reception Preceding Chairman's Banquet: \$10,000**

Become a sponsor at the main event which salutes 2018-2019 ARTBA Chairman Bob Alger and the Executive Committee for their outstanding leadership during this past year. You will be given sponsorship recognition in the reception area.

## **Convention Gift for Members and Spouses: \$10,000**

A Georgia-themed gift will be distributed to all members and spouses. Your sponsorship will allow you to help select the gifts and have your corporate logo engraved on it.

## **Spouse Program: \$5,000**

This is a special opportunity to sponsor the spouse program. Exclusive signage for your organization will be placed at the registration desk throughout the convention.

## **Power Station: \$10,000**

A station to charge phones, tablets and iPads. There will be two computer stations for Internet capabilities and a printer to print your boarding passes.

## **Mobile App: \$5,000**

Logo and message of organization is placed within mobile app. (on each page of the app. for the convention).

## **Lanyards: \$10,000 SOLD**

Logo of sponsoring organization is placed on the badge lanyards for the convention.

## **At-A-Glance Schedule Cards: \$10,000**

Logo of organization is etched on the printed schedules for the program.

## **ARTBA Women Leaders Council Future Industry Spotlight Awards—Student Awards Sponsorship: \$2,500 (2 Available)**

- Prominent on-site signage at ARTBA Foundation Awards lunch.
- Recognition from podium during lunch.
- Opportunity to present one of the student awards.
- Corporate logo on ARTBA National Convention website.
- Recognition in ARTBA National Convention program of events.



# 2019 ARTBA National Convention Sponsorship Form

## Sponsorships

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### Special Sponsorships:

- Reception Preceding Chairman’s Banquet: \$10,000
- Convention Gift for Members & Spouses: \$10,000
- Spouse Program: \$5,000
- Power Station: \$10,000
- Mobile App: \$5,000

### General Sponsorships:

- Double Platinum: \$50,000
- Platinum: \$25,000
- Gold: \$15,000
- Silver: \$10,000
- Bronze: \$5,000

- Lanyards: \$10,000 **SOLD**
- At-A-Glance Schedule Cards: \$10,000
- ARTBA Women Leaders Council Future Industry Spotlight Awards—Student Awards Sponsorship: \$2,500 (2 available)

## Contact Information

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NAME(Last, First, M.I.): \_\_\_\_\_

TITLE: \_\_\_\_\_ ORGANIZATION: \_\_\_\_\_

MEMBERSHIP DIVISION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

WORK PHONE: \_\_\_\_\_ CELL: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

## Payment

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BILL ME  TYPE OF CREDIT  VISA  MASTERCARD  AMERICAN EXPRESS

NAME ON CREDIT CARD: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

To become a sponsor, contact ARTBA’s Ed Tarrant (etarrant@artba.org) at 202.683.1031.