## 2021 National Convention Leadership Opportunities

### DOUBLE PLATINUM LEVEL ($50,000)
- 10 in-person registrations.
- 15 virtual registrations via the REMO platform.
  - Opportunity to deliver remarks during opening lunch.
  - Preview 1-2 min. video highlighting firm’s capabilities.
  - Recognition to ARTBA’s 14K Twitter, LinkedIn, and Facebook followers.
  - Twitter Raffle sponsor.
  - Reserved and preferred table location for 10 at Chairman’s Banquet and other meal events.
  - Recognition at all meal events.
  - Reserved space in hotel for meetings with colleagues or customers (by request).
  - Introduction of a key speaker.
  - Corporate promotional video at registration desk and on convention website.
  - Advance access to attendee list.
  - Distribute materials to attendees via an online link.
  - Company listing on convention website.
  - Logo projected on-screen at general sessions.
  - Virtual Sponsor Booth on the REMO platform (4 available).
  - Four registrations to 2021 ARTBA Regional Meetings of choice.

### PLATINUM LEVEL ($25,000)
- 5 in-person registrations.
- 10 virtual registrations.
  - Recognition at Chairman’s Banquet.
  - Reserved space in hotel for meetings with colleagues or customers (by request).
  - Sponsor of Twitter Raffle.
  - Recognition to ARTBA’s 14K Twitter, LinkedIn, and Facebook followers.
  - Logo projected on-screen at general sessions.

### GOLD LEVEL ($15,000)
- 3 in-person registrations.
- 5 virtual registrations.
  - Recognition at Foundation Awards Luncheon.
  - Logo projected on-screen at general sessions.
  - Virtual sponsor booth with premium placement on the REMO platform (2 available).
  - One registration to 2021 ARTBA Regional Meeting of choice.

### SILVER LEVEL ($10,000)
- 2 in-person registrations.
- 3 virtual registrations.
  - Recognition at all networking breaks and breakfasts.
  - Logo projected on-screen at general sessions.
  - Virtual Sponsor Booth on the REMO platform (2 available).
  - Four registrations to 2021 ARTBA Regional Meeting of choice.

### BRONZE LEVEL ($7,500)
- 1 in-person registration.
- 2 virtual registrations.
  - Recognition at a networking break and breakfast.
  - Logo projected on-screen at general sessions.
Exclusive Sponsorship Opportunities

New ARTBA Chairman’s Reception following Chairman’s Banquet: $20,000  SOLD!
Highlight your support at the main event celebrating the election of 2022 ARTBA Chairman Ward Nye and the Executive Committee leadership team. You will be given exclusive sponsorship recognition in the hospitality area and an opportunity to deliver brief remarks at the beginning of the reception. Two in-person convention registrations are included.

Foundation Pour: $20,000
Exclusive sponsor of the 2nd night dinner and entertainment event. Logo of sponsoring organization will be prominently displayed. Sponsor representative will introduce the band and make welcome remarks. Two in-person convention registrations are included.

Golf Outing: $20,000
Sponsor the convention Golf Outing at Pinehurst! Your firm will also be the exclusive sponsor of the main giveaway for convention attendees—hats that will be co-branded with the Pinehurst and sponsor logos. Firm logo will be prominently displayed and a representative will have the opportunity to make remarks. Two in-person convention registrations are also included.

Name Badges: $15,000  SOLD!
Logo of sponsoring organization is placed on the attendee badges. One in-person convention registration is included.

Golf Carts: $10,000  SOLD!
Logo of sponsoring organization is placed on all golf carts during the tournament.

ARTBA Women Leaders Council Future Industry Spotlight Awards—Student Awards Sponsorship: $10,000  SOLD!
- Covers costs of awards, student travel, and convention attendance.
- Prominent on-site signage at ARTBA Foundation Awards luncheon.
- Recognition from podium during lunch.
- Opportunity to present one of the student awards.
- Company listing on the convention website.
2021 National Convention
SPONSORSHIP FORM

EXCLUSIVE SPONSORSHIPS

- New ARTBA Chairman’s Reception following Chairman’s Banquet ($20,000) [SOLD!]
- Foundation Pour ($20,000)
- Golf Outing ($20,000) [SOLD!]
- Name Badges ($15,000) [SOLD!]
- Golf Carts ($10,000) [SOLD!]
- ARTBA Women Leaders Council Future Industry Spotlight Awards—Student Awards Sponsorship ($10,000) [SOLD!]

GENERAL SPONSORSHIPS

- Double Platinum ($50,000)
- Platinum ($25,000)
- Gold ($15,000)
- Silver ($10,000)
- Bronze ($7,500)

CONTACT INFORMATION

Name (Last, First, M.I.) ___________________________________________________
Title: ___________________________________________________________________
Organization: _______________________________________________________________
Membership Division: _______________________________________________________
Address: __________________________________________________________________
Work Phone: ___________________________ Cell: _____________________________
Email: ________________________________

PAYMENT

- Bill Me
- Credit Card [ ] Visa [ ] Mastercard [ ] American Express
Name on Credit Card: ___________________________________________________________________
Card #: ______________________________________________________________________________
Exp. Date: ___________________________ Signature: ________________________________

To become a sponsor, please email this form to ARTBA’s Ed Tarrant at etarrant@artba.org.