



American Road
& Transportation
Builders Association

2023 National Convention Sponsorship Opportunities

DOUBLE PLATINUM LEVEL (\$50,000)

10 registrations.

- Opportunity to deliver remarks during opening lunch.
- Opportunity to deliver brief remarks or preview 1-2 min. video highlighting firm's capabilities.
- Recognition to ARTBA's 17K Twitter, LinkedIn, Facebook, and Instagram followers.
- Twitter Raffle sponsor.
- Reserved and preferred table location for 10 at Chair's Banquet.
- Recognition at all meal events.
- Reserved space in hotel for meetings with colleagues or customers, on request.
- Introduction of a key speaker.
- Distribute materials to attendees via an online link.
- Company listing on convention website.
- Logo projected on-screen at general sessions.
- Table top exhibit by registration desk.
- Four registrations to 2023 ARTBA Regional Meetings of choice.

PLATINUM LEVEL (\$25,000)

5 registrations.

- Reserved and preferred table location for 10 at Chair's Banquet.
- Recognition at Chair's Banquet.
- Reserved space in hotel for meetings with colleagues or customers, on request.
- Sponsor of Twitter Raffle.
- Recognition to ARTBA's 17K Twitter, LinkedIn, Facebook, and Instagram followers.
- Logo projected on-screen at general sessions.
- Distribute materials to attendees via an online link.
- Company listing on convention website.
- Table top exhibit by registration desk.

GOLD LEVEL (\$15,000)

3 registrations.

- Recognition at Foundation Awards Luncheon.
- Recognition to ARTBA's 17K Twitter, LinkedIn, Facebook, and Instagram followers.
- Logo projected on-screen at general sessions.
- Distribute materials to attendees via an online link.
- Company listing on convention website.
- Table top exhibit by registration desk.

SILVER LEVEL (\$10,000)

2 registrations.

- Recognition at all networking breaks and breakfasts.
- Recognition to ARTBA's 17K Twitter, LinkedIn, Facebook, and Instagram followers.
- Distribute materials to attendees via an online link.
- Company listing on convention website.

BRONZE LEVEL (\$7,500)

1 registration.

- Recognition at all breakfasts.
- Recognition to ARTBA's 17K Twitter, LinkedIn, Facebook, and Instagram followers.
- Distribute materials to attendees via an online link.
- Company listing on convention website.



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Exclusive Sponsorship Opportunities

Member Appreciation Reception: \$25,000

Exclusive sponsor of the reception honoring members for their engagement across the association. Logo of sponsoring organization will be prominently displayed. Sponsor representative will make welcome remarks. Three in-person convention registrations are included.

Chair's Reception: \$15,000

Highlight your support at the main event celebrating ARTBA Chair Paula Hammond and the Executive Committee for their outstanding leadership during this past year. You will be given exclusive sponsorship recognition in the reception area. One convention registration is included.

Name Badges: \$15,000

Logo of sponsoring organization is placed on the attendee badges. Two in-person convention registrations are included.

Room Key Cards: \$15,000

Logo of sponsoring organization is placed on hotel room key cards. Two in-person convention registrations are included.

ARTBA Women Leaders Council Future Industry Spotlight Awards— Student Awards Sponsorship: \$10,000 (2 available)

(Covers costs of awards, student travel, and convention attendance)

- Prominent on-site signage at ARTBA Foundation Awards luncheon.
- Recognition from podium during lunch.
- Recognition to ARTBA's 17K Twitter, LinkedIn, Facebook, and Instagram followers.
- Company listing on the convention website.
- One in-person convention registration is included for sponsoring organization.



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Washington, DC 20024
T: 202.289.4434 www.artba.org

2023 National Convention

SPONSORSHIP FORM

EXCLUSIVE SPONSORSHIPS

- ☐ Member Appreciation Reception (\$25,000)
- ☐ Chair's Reception (\$15,000)
- ☐ Name Badges (\$15,000)
- ☐ Room Key Cards (\$15,000)
- ☐ ARTBA Women Leaders Council
Future Industry Spotlight Awards—
Student Awards Sponsorship
(\$10,000)

GENERAL SPONSORSHIPS

- ☐ Double Platinum (\$50,000)
- ☐ Platinum (\$25,000)
- ☐ Gold (\$15,000)
- ☐ Silver (\$10,000)
- ☐ Bronze (\$7,500)

CONTACT INFORMATION

Name (Last, First, M.I.) _____
Title: _____
Organization: _____
Membership Division: _____
Address: _____
Work Phone: _____ Cell: _____
Email: _____

PAYMENT

☐ Bill Me ☐ Credit Card ___ Visa ___ Mastercard ___ American Express
Name on Credit Card: _____
Card #: _____
Exp. Date: _____ Signature: _____

To become a sponsor, please email this form to ARTBA's Ed Tarrant at etarrant@artba.org.